

# YOU'RE INVITED!

## Be a Part of North America's Premier Process Automation Event

November 14 - 17, 2011 McCormick Place – Chicago, USA

Four days of discussions, interactive learning and networking. Hear about smart, safe, sustainable process automation solutions that optimize production and drive a competitive advantage.



## Process Solutions User Group (PSUG) November 14 & 15, 2011

Kick off your 2011 Process Week by attending the Rockwell Automation Process Solutions User Group (PSUG) meeting. Providing 2 days of focused learning and discussions, PSUG is an environment where peers can exchange innovative ideas, learn best practices and seek solutions.

### Why You Should Attend

- Earn valuable Personal Development Hours
- Learn how the Rockwell Automation PlantPAx system can control both your discrete and process automation needs
- Learn how you can transfer instrumentation information from your controller to your ERP system for more informed business decisions
- Learn how soft sensors can be used in place of hardware for continuous emission monitoring
- Learn how a common configuration environment saves you time, costs, and training
- Learn how peers manage industry pressures and regulations
- Share your ideas and best practices, and gain consensus on your own plans
- Get a global perspective on process automation solutions
- Guide future developments through interactive voting sessions

### Who Should Attend

- Plant Managers and Information Managers
- Process Control Engineers
- Quality Management
- Production Operations Personnel
- OEMs and SP Principals
- VPs of Operations and VPs of Engineering
- Directors of Quality and Reliability
- System Integrators
- Solution Providers



LISTEN.  
THINK.  
SOLVE.

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**Rockwell  
Automation**



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