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Contact: Swati Patel
Manager, Communications
Electro-Federation Canada
Phone: 905-602-8877 ext. 3091
Email: spatel@electrofed.com

Child Safety Outlet: Consumer-Focused Website Launches

TORONTO, ONTARIO - April 16, 2009 - Electro-Federation Canada announced the launch of the Child Safety Outlet (<http://www.childsafetyoutlet.ca>) Website at its Annual General Meeting this past Tuesday. Child Safety Outlet is a new customer-focused, interactive Website that is designed in direct response to the industry's concern over electrical receptacle-related injury. This newly-formed Canadian Website is sponsored by four leading independent wiring device manufacturers and supported by Electro-Federation Canada.



Joseph Neu, Vice President, Engineering, Codes and Standards, Electro-Federation Canada, says: "Manufacturers have always taken customer safety very seriously. Over the last year, we have worked closely with CSA to introduce the requirements for Tamper-Resistant Receptacles in residential construction into the Canadian Electric Code and the results have influenced the new Website design and content."

Ontario's Electrical Safety Code adopted the new receptacles in January 2009. Manufacturers involved with the Child Safety Outlet project are: Cooper Wiring Devices, Hubbell Canada LP, Leviton Manufacturing Company Ltd., and Pass & Seymour/Legrand.

Child Safety Outlet brings awareness to the vast information available on Tamper-Resistant Receptacles and child safety. The new Website is interactive and user-friendly, providing customers with information on products, code requirements, safety education and statistics through the form of presentations and videos. Canadian consumers now also have the ability to monitor the province-by-province adoption dates with an interactive map.

Wayne Edwards, Vice President of EEMAC, Electro-Federation Canada, says: "The Website will also provide a central place for contractors to stay abreast of important developments on codes and standards, which have a direct effect on the safety of the public."

Electro-Federation Canada (EFC) is a national, not-for-profit industry association. Together, its councils represent over 300 member companies that manufacture, distribute and service electrical, electronics, and telecommunications products; contributing over \$50B to the Canadian economy and employing more than 130,000 workers in more than 1,400 facilities across Canada. For more information, visit www.electrofed.com.

The Electrical Equipment Manufacturers Association of Canada (EEMAC) is a Council within Electro-Federation Canada, and the meeting place for more than 100 companies involved in the manufacturing and sale of electrical products, systems and components in Canada. EEMAC focuses on the economic well-being of the industry in a variety of ways, on behalf of its membership.